Social Media Tool Kit

#HandsOffMedicaid www.familyvoicesofca.org

We all have to work together to save Medicaid. Use what’s helpful here to build or inspire your own campaign.

**Carousel 1: Medicaid is Good for Us All!**

**Medicaid covers kids in every state, from every background.** It provides affordable coverage to children in lower-income families and to kids with disabilities and special health care needs.

Medicaid is a partnership between the federal government and states. It is the single largest health insurer for children in the United States, covering 72 million Americans, including more than **40 million children and people with disabilities.** (Source: <https://www.medicaid.gov/medicaid/program-information/medicaid-and-chip-enrollment-data/report-highlights/index.html> )

Medicaid also provides **more than half of the funding for children’s hospitals** across the United States. (Source: <https://www.childrenshospitals.org/-/media/files/public-policy/medicaid/letters/2025/cha-letter-to-congress-on-medicaid.pdf>)  **Even if you have private insurance, cuts to Medicaid will impact you!**

**Medicaid Cuts Hurt People with Private Insurance**

Medicaid provides more than half of the funding for children’s hospitals across the United States.(Source: <https://www.childrenshospitals.org/-/media/files/public-policy/medicaid/letters/2025/cha-letter-to-congress-on-medicaid.pdf> )

Children's hospitals are at the core of the health care delivery system for children, bringing together teams of specialists to provide care not available in any other setting. (Source: <https://www.childrenshospitals.org/content/public-policy/fact-sheet/kids-rely-on-medicaid> )

**Even if you have private insurance, cuts to Medicaid will impact you!**

**Medicaid Pays for Disability Services**

Medicaid is critical for children and adults with disabilities. Medicaid pays for services and supports that are essential to people with disabilities including early intervention, doctors’ appointments, medicine, wheelchairs, walkers, treatments, tests, respite care, home and community-based services, as well as supported employment and supported housing. (Source: <https://www.medicaid.gov/about-us/program-history/medicaid-50th-anniversary/entry/47691> )

**Medicaid Pays for Special Education**

**Medicaid pays billions of dollars annually for critical special education services** including: Speech and Language Therapy, Audiology Services, Occupational and Physical Therapy, Behavioral Health Services, Mental Health Counseling, Nursing Services, Early Childhood Screening and Interventions, Health-Related Services to support students' access and ability to learn including wheelchairs and vision/speech/hearing support equipment; and so much more! (Source: <https://www.macpac.gov/wp-content/uploads/2024/04/School-Based-Services-for-Students-Enrolled-in-Medicaid.pdf> )

**Call & Visit Today (and everyday)!**

* Call and visit your representatives
* Congressional Switchboard: (202) 224-3121
* Share HOW MEDICAID IMPACTS YOU and your child
* Tell them **“No Cuts, no caps, no changes to medicaid!”**

**Carousel 2: Medicaid is Vital to California!**

**Medi-Cal is California’s Medicaid Program**

**Medi-Cal covers 15.28 million people as of September 2022, about 40% of California's population.** (Source: <https://www.dhcs.ca.gov/dataandstats/Pages/Medi-Cal-Eligibility-Statistics.aspx> )

**California Kids with Disabilities Need Medi-Cal**

**5 million children depend on Medi-Cal in California, including 980,000 Children and Youth with Special Health Care Needs** (CYSHCN). All kids, especially our most vulnerable kids, depend on Medicaid! (Source: <https://www.dhcs.ca.gov/dataandstats/Pages/Medi-Cal-Eligibility-Statistics.aspx> )

**Medi-Cal Funds Regional Centers, Early Start, Special Education and more**

**In California, many other critical programs for children with disabilities and complex medical needs receive money through Medicaid including:** Regional Centers (Early Start services, Respite Care, Supported Living, Occupational Therapy, Physical Therapy, Speech, Nursing, Behavioral and Mental Health, etc.), California Children’s Services (CCS), In-Home Supported Services (IHSS), Special Education services, Behavioral and Mental Health, and more. (Source: <https://www.dhcs.ca.gov/services/medi-cal/Pages/WhatisMedi-Cal.aspx> )

**Medicaid Funds Children’s Hospitals**

**Medicaid provides more than 50% of funding for children’s hospitals.** (Source: <https://www.childrenshospitals.org/-/media/files/public-policy/medicaid/letters/2025/cha-letter-to-congress-on-medicaid.pdf>**)**

Children's hospitals are at the core of the health care delivery system for children, bringing together teams of specialists to provide care not available in any other setting. **Even if you have private insurance, Medicaid cuts will impact you!** (Source: <https://www.childrenshospitals.org/content/public-policy/fact-sheet/kids-rely-on-medicaid> )

**Medicaid is Essential for Californians**

California’s 2024-2025 budget has $161 billion for Medi-Cal, roughly half of which is funded by the federal government. Federal Medicaid cuts would force millions of Californians to lose Medi-Cal coverage, experience worse health outcomes, increase medical debt, and push families into financial insecurity. Medicaid cuts would be devastating for California. (Source: <https://lao.ca.gov/Publications/Report/4941> )

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**Carousel 3: Medicaid Cuts Hurt Us All!**

**Medicaid is Crucial**

Congress is currently considering a $2.3 TRILLION cut to Medicaid. This would be devastating for children and vulnerable people across America! (Source: <https://www.kff.org/quick-take/house-gop-eyeing-cuts-of-nearly-one-third-in-projected-medicaid-spending/> )

**Medicaid Cuts Hurt Rural and Urban Areas**

Rural hospitals, urban safety-net hospitals, and specialty children’s hospitals rely heavily on Medicaid funding. **Medicaid cuts could close hospitals in rural and urban communities across the country. (Source:** [**https://www.bu.edu/articles/2025/medicaid-cuts-could-cripple-health-program/**](https://www.bu.edu/articles/2025/medicaid-cuts-could-cripple-health-program/) **)**

**Medicaid Cuts Create Gaps in Pediatric Care**

Children's hospitals are the core of the health care delivery system for children, bringing together teams of specialists to provide care not available in any other setting. They cannot stay open without Medicaid. **Even if you have private insurance, cuts to Medicaid will impact your access to pediatric care!** (Source: <https://www.childrenshospitals.org/content/public-policy/fact-sheet/kids-rely-on-medicaid> )

**Medicaid Cuts Take Away Jobs**

Health care employs millions of people, from nurses to medical technicians to administrators. A cut of this magnitude could lead to significant job losses, further harming local, state, and national economies. (Source: <https://www.census.gov/library/stories/2020/10/health-care-still-largest-united-states-employer.html> )

**Medicaid Cuts Put People in Institutions**

Without services provided by Medicaid, many people with disabilities would be forced out of their homes and into expensive hospitals and long-term care institutions against their will. **This would hurt them and ultimately increase government spending. (Source:** [**https://thearc.org/blog/media-memo-medicaid-at-risk/**](https://thearc.org/blog/media-memo-medicaid-at-risk/) **)**

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